



**TUESDAY MAY 2ND  
2PM - 5PM**

**KENTUCKY INTERNATIONAL  
CONVENTION CENTER**

221 S 4th St, Louisville, KY 40202



**IDEATHON**

**2023  
PARTNERSHIP  
PACKET**

*Festival By Night*

Ideathon is a competition focused on promoting diversity in entrepreneurship and technology. It also serves as a forum for presenting new concepts in business and philanthropy. It grants entrepreneurs an opportunity to present their concepts to people of influence and gives them the opportunity to network with other creative people- including each other. Bridges built and connections made at this event can multiply, strengthening our bonds and making monumental ideas take flight.

## PARTNERSHIP LEVELS:

### CONTRIBUTING SPONSOR – HEADLINER

**INVESTMENT OF \$30,000 - Available to two contributors**

- Full page ad in Ideathon event program
- Full page ad in DDW program
- Opportunity to speak at Ideathon event (s)
- Twenty Tickets to all rounds of Ideathon
- Full Contact List of ideathon Applicants
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Physical and digital signage at Ideathon event(s)
- Physical and digital signage at DDW
- Digital marketing of sponsorship
- Eight Summit Fest tickets to in person event of DDW



### CONTRIBUTING SPONSOR – WIN

**INVESTMENT OF \$15,000 - Available to a single contributor**

- Half page ad in Ideathon event program
- Half page ad in DDW program
- Ten Tickets to all rounds of Ideathon
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Physical and digital signage at Ideathon event(s)
- Physical and digital signage at DDW
- Digital marketing of sponsorship
- Four Summit Fest tickets to in person event of DDW



### CONTRIBUTING SPONSOR – PLACE

**INVESTMENT OF \$10,000 - Available to a single contributor**

- Quarter page ad in Ideathon event program
- Quarter page ad in DDW program
- Six Tickets to all rounds of Ideathon
- Branded item in gift bag for VIP attendees of Ideathon
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Physical and digital signage at Ideathon event(s)
- Physical and digital signage at DDW
- Two Summit Fest tickets to in person event of DDW



### CONTRIBUTING SPONSOR – SHOW

**INVESTMENT OF \$5,000 - Available to a single contributor**

- Three Tickets to all rounds of Ideathon
- Quarter page ad in Ideathon program
- Physical and digital signage at Ideathon event (s)
- Physical and digital signage at DDW
- Digital marketing sponsorship
- 1 ticket to DDW virtual event